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magazine

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8<sup>th</sup>. Annual  
SWISS PARK

BRIDAL FAIR

sunday march 6th, 2011

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**SD Better Events magazine** is the resource you've been waiting for and now we've produced the Show you've been waiting for!!

Booth prices starting at  
**\$350.00!!**

Special introductory booth pricing for advertisers in  
SD Better Events Magazine **\$250.00**

Booth prices include:  
6' table, linen & 2 chairs  
Company identification sign  
Directory listing in program  
Guest attendance list  
Complimentary Snack Lunch

**REGISTER NOW FOR 2011 EXPOS**

**March 6th – Swiss Park-Bridal**  
**August 21st – Bonita Golf Course-XV**

Don't miss out on this unique opportunity to showcase your business and connect with Quinceañeras, Sweet Sixteen, Debutants and Brides.

For more information contact Show Producers

Ana Villalobos	619 691 8535	<a href="mailto:lili@sdbetterevents.com">lili@sdbetterevents.com</a>
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# **SD BETTER EVENTS SHOW**

[WWW.SDBETTEREVENTS.COM](http://WWW.SDBETTEREVENTS.COM)

**Reserve your Exhibitor Space for the  
SD Better Events SHOW  
Sunday March 6th, 2011  
Brides, Quinceaneras, Debutants, and much more!**

Dear Vendor:

As a special event business or service you know how important it is to market to your community. Many of your fellow professionals have asked us "How can we reach customers in other San Diego cities and entice them to use our professional services". At last an event that will allow you to showcase your business to a targeted audience with a need for your talent, and all at valued price.

SD Better Events Magazine in conjunction with Swiss Park Club and EXA/La Mejor Radio, invite you to join us at our Annual SD Better Events Show. San Diego's only **All Events Show!** You will have a wonderful opportunity to display your product and services. Our show is sure to be a success with over 50 Wedding & Quinceañera professionals offering services from Quinceañera and bridal gowns to reception venues.

As an exhibitor at our 2011 Shows you can choose from indoor or outdoor booths. (See layout) We encourage you to let us know as soon as possible to ensure your booth space.

Give your business a boost in 2011 by exhibiting at the SD Better Events SHOWS. Not only will you have a chance to meet with hundreds of prospective clients, You will be listed in our Show program and receive a client registration list for your 2011 marketing program.

Best regards,

Mariano Garduno  
Executive Director SD Better Events Magazine

# SD Better Events SHOW 2011

## Door Prize Donation

Business Name \_\_\_\_\_ Tel # \_\_\_\_\_

Address \_\_\_\_\_

Agrees to provide the services and or products listed below on date to be determined by Vendor and Winner.

Door Prize, Product/Service \_\_\_\_\_

Description:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**SD Better Events Show offers excellent booth pricing as a benefit for all of our valued vendors. We ask all our vendors to consider donating at least one door prize for giveaways. Your business will receive additional recognitions from the podium during the event.**

Vendors, in order to avoid confusion we request you to be very specific on the door prize you are offering. This will help us a great deal when awarding the lucky winners.

SD Better Events Expo would like to thank you in advance for your participation, please return this form with your booth application agreement.

Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

**SD BETTER EVENTS SHOW / SWISS PARK CLUB**

**Sunday March 6th, 2011**

**11:00 – 5:00 pm**

**[www.sdbetterevents.com](http://www.sdbetterevents.com)**

**Exhibitor name** \_\_\_\_\_

**Contact name** \_\_\_\_\_ **Title** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip Code** \_\_\_\_\_

**Tel ( )** \_\_\_\_\_ **Cell phone** \_\_\_\_\_

**Fax ( )** \_\_\_\_\_ **Email** \_\_\_\_\_ **Web site** \_\_\_\_\_

**Specify services/product** \_\_\_\_\_

**California Sellers Permit #** \_\_\_\_\_

**Booth#** \_\_\_\_\_ **2<sup>nd</sup> choice #** \_\_\_\_\_ **Amount \$** \_\_\_\_\_

**Electrical outlet? Yes** \_\_\_\_\_ **No** \_\_\_\_\_ **\$50.00 fee**

**# of exhibitors name tags** \_\_\_\_\_

**Total \$** \_\_\_\_\_

---

Deposit – A 50% non-refundable deposit is due with your signed contract. ***Balance is due in full by Feb 2<sup>nd</sup>, 2011.***

**Deposit Amount \$** \_\_\_\_\_

**Credit card #** \_\_\_\_/\_\_\_\_/\_\_\_\_/\_\_\_\_

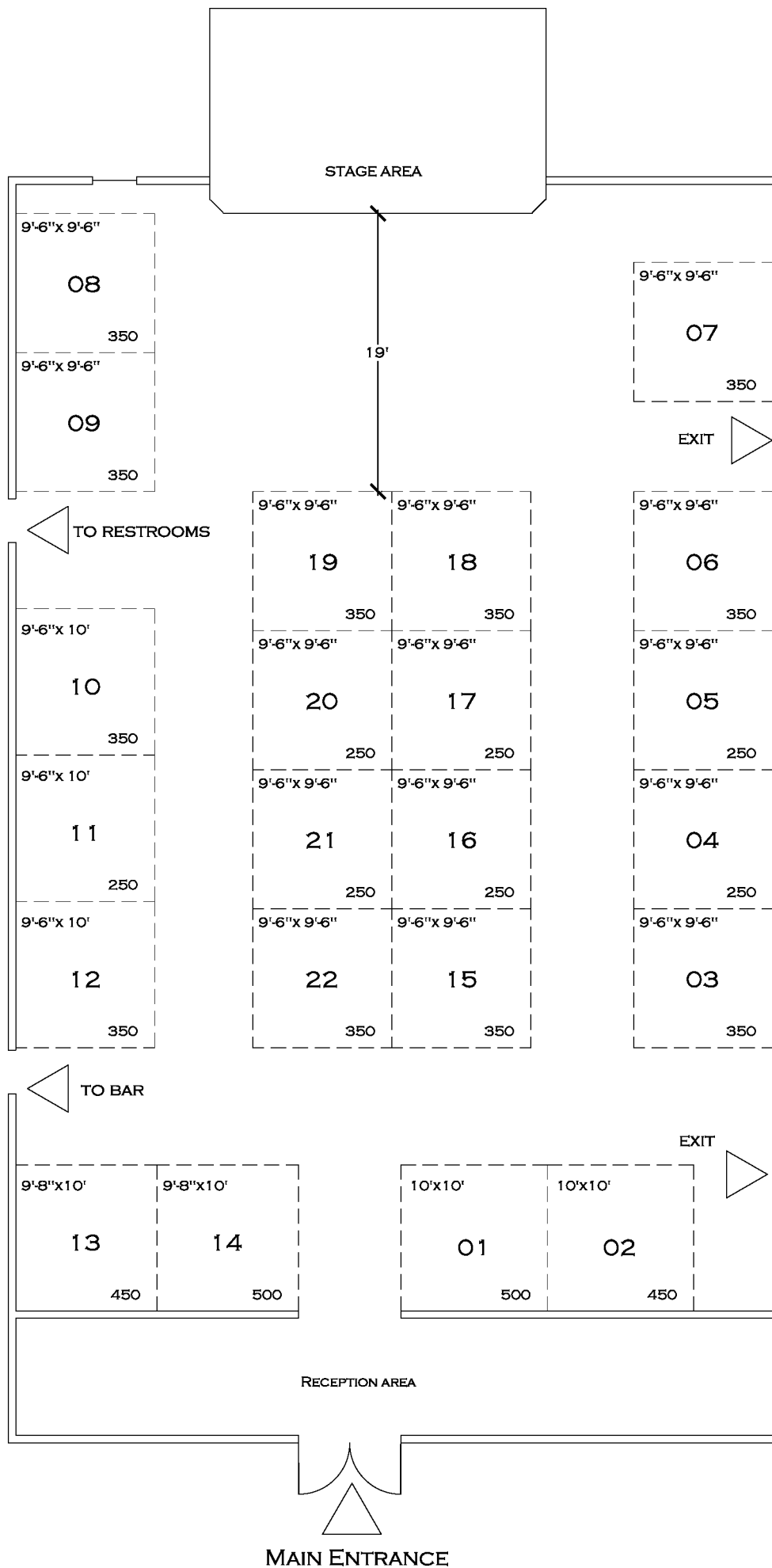
**Expiration date** \_\_\_\_\_ **3 digit security code** \_\_\_\_\_

**Acceptable forms of payment - Check or All major credit cards. Make checks payable to SD Better Events. Mail to 535 Davidson St. Chula Vista, Ca 91910.**

I have read the SD Better Events Expo Rules and Regulations (Recitals) as printed above and Rules and Regulations Sheet, and agree that they are part of this application and hereby further agree to abide by them and any additional rules deemed necessary by management. I understand that any change in information in this contract must be made in writing.

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Printed Name** \_\_\_\_\_ **Title** \_\_\_\_\_



MAIN ENTRANCE

# **SD Better Events Show 2011**

## **Rules and Regulations**

Exhibitor shall be bound by the rules and regulations set forth herein and by such amendments or additional rules and regulations which may be established by management.

No refunds will be made within 30 days of show. All refunds subject to a \$100 service charge.

It is expressly agreed by the Exhibitor that in the event he fails to pay space rental at the terms specified, or fails to comply with any other provisions contained in these Rule and Regulations concerning this use of exhibit space, management shall have the right to reassign the booth location or to take possession of said space and lease same or any part thereof, to such parties and upon such terms and conditions as it may deem thereof, to such parties and upon such terms and conditions as it may deem proper.

Should any contingency interrupt or prevent the holding of the show, management will return such portion of the amount paid for space as may be determined to be equitable by management after deduction of such amounts as may be necessary to cover expenses incurred by management in connection with the show. If for any reason management determines that the location of the expo should change, or the dates of the show postponed no refund will made but shall assign the exhibitor, in lieu of the original space, such other space as deems appropriate sand the Exhibitor agrees to not be financially liable or otherwise obligated in the event the show is cancelled, postponed or relocated, except as provided herein.

It is expressly understood and agreed by the Exhibitor that they will make no claim of any kind against management for any loss, damage, theft or destruction of goods, nor for any injury that occurs to himself or his employees while in the show facility, nor for any damage of any nature of character whatsoever, including any damage to his business by reason of the failure to provide space for an exhibit, or removal of his exhibit, or for any action of management in relation to the exhibit or Exhibitor, and the Exhibitor shall be solely responsible to its own agents and employees and to all third persons, including invitees and the public or all claims, liabilities, actions, cots, damages, and expenses arising out of or relating to the custody, possession. Operation, maintenance or control of said leased space or exhibit, for negligence of otherwise relating thereto, and such claims as may be asserted against it.

No exhibitor shall exhibit or permit to be exhibited in the space allotted to him any article, goods, product or services other than that specified in the Application and Contract for Exhibitor Space.

All exposed parts of displays and/or equipment must be finished or covered in a workmanlike and neat manner so that they will present an attractive appearance when viewed from the aisles or from adjoining exhibits.

Upon request of show management, Exhibitors will be required to rearrange or limit their displays if equipment, table, etc. cause congestion in the isle or interfere with other exhibitors.

Each exhibitor is charged with knowledge of all laws, ordinances and regulation pertaining to compliance with laws as to public policy as far as individual exhibitors space, materials and operation is concerned. Should an exhibitor have any question any questions as to the application of such laws ordinances and regulations to his exhibit or display, show management will endeavor to answer them.

All booth decorations including carpeting must be flame- proof and conform to the requirements of the fire department. If inspection indicates any Exhibitor has neglected to comply with these regulations or otherwise incurs fire hazard, the right is reserved to cancel all or such part of his exhibit as irregular, and affect the removal of same at Exhibitors expense.

If unusual equipment or machinery is to be installed, or if appliances that might come under fire code are to be used, the Exhibitor should communicate with show management for information concerning facilities or regulations, City and state fire regulations must be compiled with. Use of anything of hazardous nature such as open flame or liquid propane gas must be approved by the fire department.

Show management reserves the right to restrict the operation of or evict completely any exhibit which, in its opinions detracts from the general character of the Exposition ad a whole. This includes but it's not limited to, exhibits which because of noise, flashing lights, method of operation, display of unsuitable material are determined by show management to be objectionable to the successful conduct the show as a whole. Use of so-called "BARKERS" Or "PITCHMEN" Is strictly prohibited.

Any Advertising promotional or other scheme which involves attracting visitors to an Exhibitor's location by an inducement which might be construed to be a lottery is strictly prohibited. Under laws governing games of chance, lotteries and the like every individual is charged with knowledge of national, state and local legal restrictions on such operations.

Show Management reserves the right to fix the time for the installation of a booth prior to the show opening and for its removal after the conclusion of the show.

**INSTALLATION OF ALL EXHIBITS MUST BE FULLY COMPLETED HALF AN HOUR PRIOR TO THE OPENING OF THE SHOW AND ANY SPACE NOT CLAIMED AND OCCUPIED BY THEN MAY BE RESOLD, REASSIGNED OR OTHERWISE USED WITHOUT REFUND.**

Exhibits must be fully decorated and staffed until the show closing announcement is made. **Exhibitors who fail to comply will not receive the shows attendee list.**

Upon acceptance by management of the application and contract for Exhibitors to which these rules and regulations are annexed, it shall be a legally binding contract between the Exhibitor and management provided that either party may cancel at least 60 days prior to the scheduled opening date of the show as provided herein and further provided that amount of rental paid will be refunded only on condition that such cancellation is made by management.

Management shall have the power to adopt and enforce all attendance rules and regulations with respect to the kind, nature and eligibility of exhibitors adopted by it or set forth herein, and its decision on any matters which may arise hereunder, shall be final. **INITIALS \_\_\_\_\_**